

## STEWARDSHIP COMMISSION (SC) MINUTES

16May, 2016

**Attendance:** Laura Corrion, Ken Corrion, Carol Gunther, George Phillips, Susie Phillips, Jim Armistead, and Chris Kozlowski

**Absent:** Richard Danforth

**SC's Mission:** to promote, encourage, and pray for the tithing of time, talent, and treasure by all parishioners in spiritual and material support of our parish.

1) **Old Business:**

- a) Laura briefly mentioned that the first half of parish-wide Census is ready to go out this month. This portion will verify and correct contact information for every +18 adult in the SMOTH registered household. The Skills and Interest portion will be distributed later in the year.
- b) Jim presented collection envelope proposal with 3 photos and SMOTH Tagline on front side, and Offertory details on the back-flap side. Dollar amount revisions discussed. Bar code, checkbox for "I give electronically," and [www.smoth.org](http://www.smoth.org) to be included.

2) **New Business: Our Sunday Visitor (OSV) Increased Offertory Proposal.**

**Guest speakers from OSV:** Joanie Lewis, Courtney and Jessica

- a. OSV consultants led by Joanie Lewis pitched their Increased Offertory Program (IOP) to SC and Chris Kozlowski. The all-inclusive, 6 week program is expected to increase offertory contributions 25 to 30%. OSV to provide all consulting, printing, mailings, recording services and postage for a fee of \$15,800 for 1250 families (\$18,550 for 1500 families). St. Andrew's parish has already committed.
  - b. The Increased Offertory Program process includes 1.) Mailing of a brochure that outlines our goals and our parish vision for doing God's work and serving more. 2.) Communication drive to publicize what we already do and what our parish would like to do with more funds. 3.) Lay-witness speaker and in-pew Commitment cards on Commitment Sunday. 4.) Summary Report and personalized Thank You letters to all.
  - c. Highlights of the IOP pitch: 1.) Effectively sharing "Our Story." 2.) Branding our mission to provide a visual connection. 3.) Engaging our parishioners as good stewards. 3.) Focus on the Mission.
  - d. OSV will guide us through all steps of the program and handle all mailings, collection of data and reporting of results.
  - e. Results are guaranteed such that we will recover the base cost within 4 months after program ends or difference will be credited back to the parish.
  - f. OSV to consult and coordinate our Online Giving and envelop programs to sustain results and grow our systematic giver group. Jessica to work with Jim A. on re-vamping our collection envelope and improve the message our parish conveys to our weekly and special collection contributors.
  - g. Chris K. to present IOP to Fr Stan and key parish members. Decision needs to be made quickly for program to roll out this year and be effective. Excitement and enthusiasm from the possibilities was evident by those in attendance.
- 3) **With the Synod Dialogue taking place this Saturday, 21May at the Parish Council meeting our next SC meeting will be Thursday, 26May at 7:00PM. We will need to decide our course of action with the Increased Offertory Program presented by OSV.**